



# Jim Clifton

## Chairman and Chief Executive Officer

Futuristic | Individualization | Competition | Activator | Woo

**JIM CLIFTON HAS SERVED AS CEO OF GALLUP**, a global leader in public opinion research and advanced analytics, since 1988. Under his leadership, Gallup has expanded from a predominantly U.S.-based company to a worldwide organization with 30 offices in 20 countries and regions.

Mr. Clifton is the creator of The Gallup Path, a metric-based economic model that establishes the linkages among human nature in the workplace, customer engagement and business outcomes. This model is used in performance management systems in more than 500 companies worldwide. His most recent innovation, the Gallup World Poll, is designed to give the world's 7 billion citizens a voice on virtually all key global issues.

In June 2015, the Clifton Foundation and Gallup announced a \$30 million gift to the University of Nebraska to establish the Don Clifton Strengths Institute. The gift will support the early identification and accelerated development of thousands of gifted entrepreneurs and future business builders.

Mr. Clifton is the bestselling author of *The Coming Jobs War* and *Born to Build*, as well as many articles on global leadership. His blog appears regularly in the Influencer section of LinkedIn and on Gallup.com's Chairman's Blog. He serves on several boards and is Chairman Emeritus of the Thurgood Marshall College Fund. He has received honorary degrees from Medgar Evers, Jackson State and Bellevue Universities. He is also a Distinguished Visiting Professor at UNC-Chapel Hill and Duke University.

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### ABOUT GALLUP

Gallup delivers analytics and advice to help leaders and organizations solve their most pressing problems. Combining more than 80 years of experience with its global reach, Gallup knows more about the attitudes and behaviors of employees, customers, students and citizens than any other organization in the world.

Gallup works with leaders and organizations to achieve breakthroughs in customer engagement, employee engagement, organizational culture and identity, leadership development, talent-based assessments, entrepreneurship and well-being. Our 2,000 professionals include noted scientists, renowned subject-matter experts and bestselling authors who work in a range of industries, including banking, finance, healthcare, consumer goods, automotive, real estate, hospitality, education, government and business-to-business (B2B).