



Expanding Business – Building Community

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Youth Economic Advancement

Starting From the Beginning

- How do we return our youth?
- What are we doing to encourage their return?
- How do we involve new residents?
- How do we create an environment of giving back?



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Six Factors of Successful Youth Recruitment



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EXPECTATION

Commonly found In Rural Communities:

- Participation is required
- Stay Busy Mindset
- Committing to kids is the norm

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Support

Commonly found In Rural Communities:

- **Social Sectors**
- **Networks of neighbors**
- **Using media to build esteem**
- **Strong religious groups**
- **Pride in community**

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Career Pathways

Are these found in your Rural Communities?

- Targeted Pathways
- Career Oriented Curriculums
- Potency of a summer job

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Life Skills Education

Are these found in your Rural Communities?

- Building Life Skills
- Tech based & Real world Learning opportunities

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Access to Opportunities

Are these found in your Rural Communities?

- Financial Barriers
- Other barriers (transportation)
- Healthcare access

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Sense of Shared Fate

Are these found in your Rural Communities?

- **Commitment to Community**
- **Demand Side**
- **Belonging**

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Hometown Leadership Institute



Are we growing our new leaders?

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How do we create an environment of giving back?

Monkey see, monkey do!

Volunteering is a great way to spend time with your kids and teach them to give back to a community that has done so much for them.





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Mailboxes



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Community

- Is your Community progressive?
- State of the Economy is not an excuse!
- What is your community “Experience?”



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