OMAHA
WE DON'T COAST®
OMAHA AREA
CANNOT REMAIN A BEST KEPT SECRET
BUILD IT TOGETHER
WHAT MATTERS MOST?
PASSION & GREAT HIGH-FIVERS
CREATIVE TASK FORCE
IF YOU FAIL
WE ALL FAIL
AND
WE
AREN‘T GOING TO FAIL
HERE, YOU EARN EVERYTHING YOU GET.

There is no standstill. No off switch. Only momentum, fueled by a drive to let go and do what we love.

We are passionate about this community. Here in the heartland, we are more than a cozy place to live – we are a great place to be alive.

Maybe not for everyone. Just anyone who wants to be someone.
IMAGINE IF WE ALL TRIED TO NOT COAST

OMAHA
WE DON'T COAST
WE DON’T COAST
WE KEEP TALENT
INSTILL LOCAL PRIDE

RECRUITMENT & IMAGE BUILDING
WE’RE ONLY AS BORING AS YOU ARE OMAHA WE DON’T COAST
THIS IS NO FLYOVER CITY
Every person who arrives elevates us more. Prepare to land.

OMAHA
WE DON'T COAST

WeDontCoast.com
Luis López @luigitone · Apr 19
You're damn right we're from Nebraska.
@ExchangeOMA @EricaRS
@shonna_dorsey @jasonYOTSU
@SiliconPrairie @wedontcoast
OMAHA FOR EVERYONE FOR OMAHA

Get to know us at WeDontCoast.com

WE ARE O.N.E.

OUR COMMUNITY

My life revolves around the majestic world of Omaha and its ties, my true home and always will be. - Tabor

I’m Omaha! I’ve always looked at Omaha as a place where I can live and do anything that heart, dreaming.

Food is the thing I’m super passionate about and I never stop to create for more than that, mini acts ‘are going to hold back any of my best thing! - Millie, Kari

I’m in love, I refuse to settle... Isn’t there bigger and better, let’s leave this region to new heights who are at home? - Charlie

Every life experience has paved the way for me to be who I am today, and has helped manifest a hunger for my culture and heritage. - Cameron

I’ve always had an active imagination, and writing and describing creative allows me to breathe life into my ideas and make them tangible. - Michael

If I’m not my cup when someone I’ve met with goes to Big City International Boat and becomes a Change Maker in our community? - Jason

I was born with an agenda... & to the article... “Same as people! We don’t have time to waste” My loving family refers to me as the “Mayor of Omaha City” Somewhere is the middle like the north... - Wesley

I am not afraid to fail or learn, that provides me the confidence to aim to see the best in every possible in every aspect. - Charles
## STARTERS

**Robust Talent Pipeline**
100,000+ local college students

**Affordable locale**
As compared to national average

**Market Price:**
-8% Omaha
+48% Boston
+26% Portland
+4% Charleston

## MAIN COURSE

<table>
<thead>
<tr>
<th>Role</th>
<th>Salary (hour)</th>
</tr>
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<tbody>
<tr>
<td>Account Manager</td>
<td>$15.08 / hour</td>
</tr>
<tr>
<td>Business Development Representative</td>
<td>$11.57/hour</td>
</tr>
<tr>
<td>Software Engineer</td>
<td>$43.54/hour</td>
</tr>
<tr>
<td>Business School Grad</td>
<td>$22.69/hour</td>
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## DESSERT

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
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<tbody>
<tr>
<td>One Year Free Rent</td>
<td>$500,000</td>
</tr>
<tr>
<td>Nebraska Advantage Act</td>
<td>$11,500,000</td>
</tr>
<tr>
<td>InternNE</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

We take great pride in sourcing menu ingredients whenever possible to ensure the utmost quality.

Our strong relationships with local producers means exclusive access for valuable guests like you!
LIVE IT

OMAHA
WE DON’T COAST
WE DON'T COAST
MAKE A MARK INSTEAD OF JUST MAKING DO
30+ communities that make Omaha—Greater Omaha.
WE DON'T COAST™
CASS COUNTY
WE TOAST

WE DON'T COAST
WASHINGTON COUNTY
WE COWBOY UP

WE DON'T COAST
BELLEVUE
WE SUPPORT OUR TROOPS
Anyone feel like going Mach 1 this weekend?
OMAHA
WE DON'T COAST
BELLEVUE UNIVERSITY

We build leaders.

OMAHA
WE DON'T COAST
WE BLEED BLUE

402-280-JAYS

we don’t coast
we’re growing to meet our community’s needs

METROPOLITAN
Community College
mccneb.edu | 402-457-2400

Three new buildings will soon dot the landscape at Metropolitan Community College’s historic Fort Omaha Campus. The $90 million expansion project will advance shared efforts to prepare a skilled workforce and highlight a new era of investing in students and communities via the new facilities, designed to accommodate changing needs and innovative approaches to learning.

WE DON'T COAST
PACIFIC CAMPUS

WE BOAST

Iowa Western boasts a tradition of excellence both in and out of the classroom. The Reivers won three national championships in 2013 and were awarded the Learfield Sports Directors Cup as the nation’s top junior college sports program. That is something to boast about!

GO REIVERS.COM

REIVERS
IOWA WESTERN
We don’t coast.
We generate opportunities.

- Diverse generation mix, including 30% renewables by 2018
- Tax incentives
- Ready sites
- Favorable rate options
- Ongoing workforce support

oppd.com/econdev

[TECH]TOBER

OMAHA
WE DON’T COAST
</we_code>

West IT Hiring Expo
October 16th, 2014
3pm-7pm
11803 Miracle Hills Drive
Omaha, NE
OMAHA. UMON'HON:
“THOSE GOING AGAINST THE WIND OR CURRENT.”
OMAHAA
we don't
coast