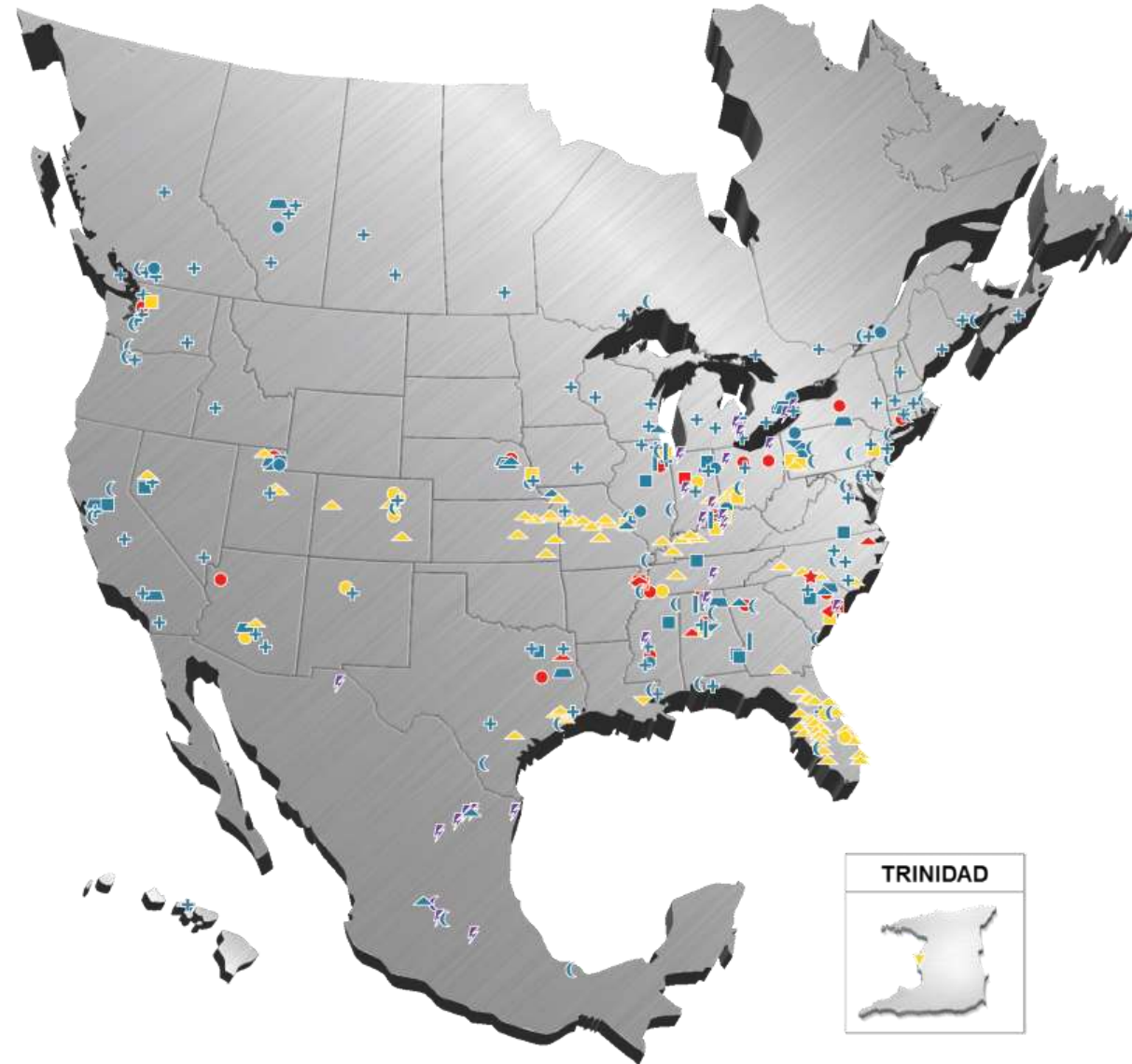


Developing Youth Talent Initiative

Nucor Detailing Center and Norfolk Area Schools

Nucor Statistics

- Largest steel producer in U.S.
- Largest recycler in North America
- 26,000 teammates
- Never laid off a single teammate



Nucor in Nebraska

Four Facilities in Norfolk:

- Bar Mill
- Cold Finish
- Detailing Center
- Vulcraft

More than 1,000 teammates in Norfolk





Talent Supply vs Demand

- Drafters & Technician Demand – Up 12% in next 10 years
(NE Dept of Labor, Office of Labor Market Info)

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(NE Dept of Labor, Office of Labor Market Info)
- 40 Drafting-related positions posted on Northeast CC job board
- 12 Northeast CC drafting graduates in 2018
 - Nucor hired 20 entry level drafters in Norfolk in 2018

Talent Pipeline

- Norfolk Career Academy – High School
- College or University
- Workforce

Talent Pipeline

- Developing Youth Talent Initiative – Junior High
- Norfolk Career Academy – High School
- College or University
- Workforce



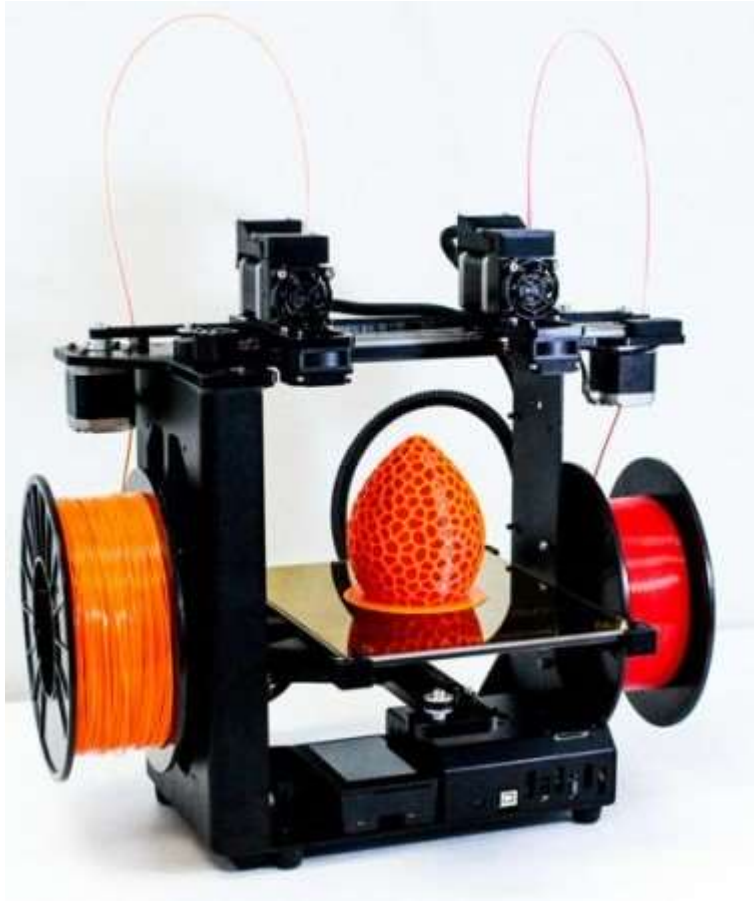
- Collaboration between Nebraska businesses and public schools
- Connect students to learning opportunities in IT and manufacturing
- Hands-on career exploration and relevant learning opportunities
- Up to \$125,000 available

- Nucor partnered with five local school districts
- Exposure to design software and age-appropriate manufacturing
- IT and manufacturing career awareness













Implementation

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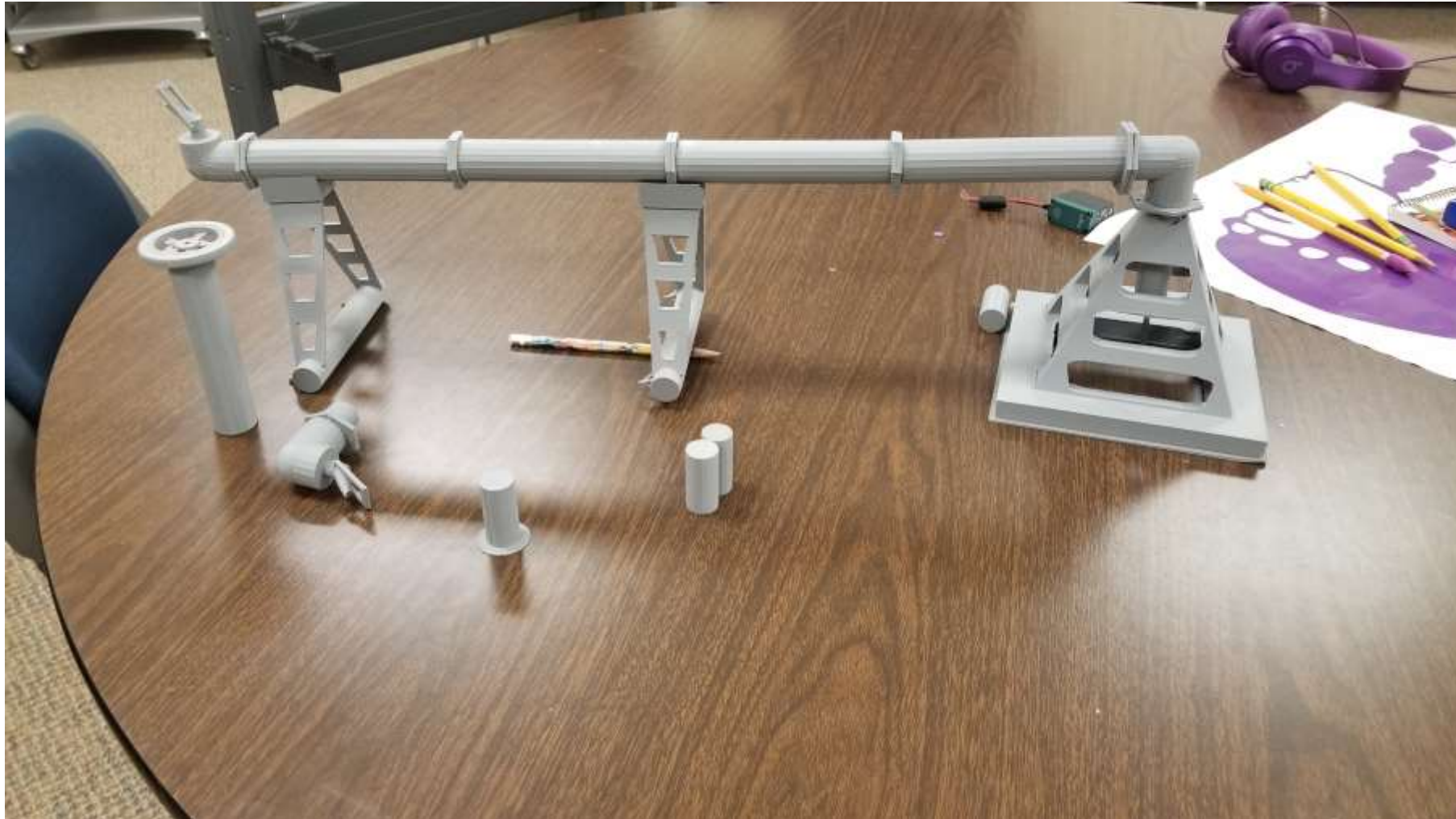
Implementation

- Nucor manages/maintains equipment
- Educators tailor the use of equipment to their class subject
- Equipment used for class projects and fundraisers
- Nucor teammates give career presentation to 1,000 students
 - Correlate drafting – draw or model with software then manufacture









Results

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- Future of DYTl

